

Rebolt

AI-Powered CRM & Marketing for Home Service Pros

Est. 2024 | Irvine, CA | CRM | rebolthq.com

BEST FOR

- + Home-service businesses that want CRM, scheduling, quoting, invoicing, payments, marketing, and mobile field workflows in one platform.
- + Contractors that want AI-assisted marketing and customer communication alongside day-to-day job-management software.
- + Small and growing service teams that prefer published subscription pricing instead of quote-only core software pricing.
- + Businesses that want their website, reviews, social publishing, Google Business Profile activity, and operational CRM managed within the same vendor platform.

NOT IDEAL FOR

- ! Businesses outside home services that need a general-purpose CRM rather than software built around contractors, technicians, jobs, and local-service marketing.
- ! Teams that require bidirectional QuickBooks synchronization, because the documented QuickBooks Online integration sends data from Rebolt to QuickBooks but not back into Rebolt.
- ! Buyers that require a portable website codebase as part of the normal subscription, because standard cancellation does not include a standalone site export and the Terms document a separate \$5,000 static-file buyout option.
- ! Procurement teams that require explicit public documentation of customer-data model-training controls before adopting AI-enabled software, because the reviewed privacy policy does not clearly establish whether customer content is used for model training or whether a training opt-out exists.

Key Features

Lead and Client CRM

Rebolt centralizes leads, client records, contact history, jobs, quotes, invoices, and communications for home-service businesses. Its CRM workflow follows customers from initial inquiry through completed work and payment.

Scheduling and Field Operations

Teams can schedule and dispatch jobs, assign crew members, track job status, attach notes and photos, and use the mobile app in the field. Time tracking covers general shifts and per-job work, with administrative review and CSV payroll export.

Quotes, Invoices and Payments

Rebolt supports estimates, online quote approval, invoicing, deposits, and payments through Rebolt Pay. Rebolt Pay is available to US-based businesses after approval and supports credit cards, debit cards, and ACH.

AI Assistant and Voice

Reba is Rebolt's AI assistant for account questions, message drafting, and business insights. The optional AI Voice Agent can answer inbound calls, capture lead information, route inquiries, and may record or transcribe calls when enabled.

Website and Local Marketing

The Marketing Kit combines a hosted business website with Google Business Profile management, review requests, social publishing, local geotagging, and reporting. Rebolt also documents AI-generated social content and AI-assisted review responses.

Accounting and Connected Services

Rebolt documents connections with services including QuickBooks Online, Google Calendar, Google Business Profile, Google Search Console, Facebook, and Instagram. The QuickBooks Online integration sends supported records from Rebolt to QuickBooks but does not sync QuickBooks changes back into Rebolt.

Pricing & Plan Guidance

PLAN	PRICE (ANNUAL)	KEY INCLUDES
CRM	\$82/month billed yearly	Lead pipeline Job scheduling and dispatch Quotes and invoices Automated follow-ups Team dashboards Mobile app
Marketing Kit	\$250/month billed yearly	AI website Google Business Profile optimization Social media management Automatic review requests Local geotagging and photo showcase Monthly performance reports
Full Platform	\$290/month billed yearly	CRM features Marketing Kit features Early access to new features Priority onboarding
Voice Agent Add-On	Starting at \$99/month	AI-powered phone assistant Inbound call handling Lead capture Inquiry routing Available as an add-on to any plan

PLAN GUIDANCE

Rebolt publishes CRM, Marketing Kit, and Full Platform subscriptions with monthly or yearly billing and no startup fee. Annual billing is non-refundable. Rebolt's Terms say cancellation must be requested at least 7 days before the next billing date, despite other public pages using the shorter phrase "cancel anytime." The optional Voice Agent starts at \$99/month and can be added to any plan. Rebolt's Terms also document an optional \$5,000 website buyout that includes a one-time export of static website files, while proprietary backend systems and tools remain excluded.

Compliance Transparency Index™

**Score: 45 / 100**

Security 10/40 | Pricing 15/25 | Data Rights 5/20 | Legitimacy 15/15

Methodology: blocksentient.com/about

COMPLIANCE SNAPSHOT

– SOC 2 Not documented	– GDPR Not documented	– SSO Not documented	✓ Data Retention Documented
✓ Public Pricing Yes	– Free Trial Not documented	– Data Export Unclear	✓ Data Deletion Yes

KEY FACTS

Starting Price	\$82/month billed yearly	Output Ownership	Unclear
AI Training Opt-Out	Unclear	Legal Entity	RedNine, Inc. d/b/a Rebolt

HOW IT WORKS

You choose the CRM, Marketing Kit, or combined Full Platform based on whether you need operations, marketing, or both. After setup, you can manage leads, customers, schedules, jobs, quotes, invoices, communications, and payments from the web platform and mobile app. You can connect supported services such as QuickBooks Online and Google services, then use Rebolt's automations and AI tools across marketing and customer workflows. Reba assists inside the platform, while the optional Voice Agent handles phone interactions. Field staff can manage jobs and time from mobile while office users review schedules, records, payments, and timesheets. If you use Rebolt's website and marketing tools, Rebolt hosts the site and you retain ownership of your domain and supplied content. Standard cancellation does not provide a standalone site export, but Rebolt's Terms document a \$5,000 website buyout option that includes a one-time export of static files.

ALTERNATIVE CONSIDERATIONS

- 01 Jobber: A stronger fit for buyers prioritizing a mature field-service operations ecosystem and broad app connectivity. Jobber documents CRM, scheduling, quotes, invoicing, payments, a client hub, and connections to 100+ tools, with published pricing and a no-credit-card trial; its marketing approach is structured differently from Rebolt's combined managed marketing offering.
- 02 Housecall Pro: A practical alternative for home-service teams that prioritize established field-service scheduling, dispatch, invoicing, mobile operations, and tiered plans. Housecall Pro publishes plan pricing and a 14-day no-credit-card trial, while Rebolt places more emphasis on combining local marketing and CRM in the same platform.

- 03 ServiceTitan: A stronger candidate for larger or more operationally complex trade businesses that need deeper dispatching, pricebook, payroll, reporting, and commercial workflows. ServiceTitan publishes package contents but requires buyers to request pricing, so its core subscription cost is not publicly calculable.
- 04 HighLevel: A better fit when CRM, funnels, marketing automation, websites, messaging, reputation management, and agency workflows matter more than home-service-specific field operations. HighLevel publishes plans from \$97 per month and a 14-day trial, but its primary positioning is for agencies, consultants, and marketers rather than contractor job and crew workflows.

rebolthq.com

Full review: blocksentient.com/review/rebolt