Castmagic

Supercharge Your Media With AI.

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BEST FOR

+ Podcast hosts and producers on the Starter plan ($99/month or $79/month annually) who want to automatically turn each episode into a full suite of distribution content — shownotes, articles, newsletters, social posts, and clips — without manual writing
+ Content agencies and teams on the Business plan ($999/month or $790/month annually) managing multiple shows or clients simultaneously, where the 80 hours/month transcription, 20 seats, 1 TB storage, and workspace customization cover high-volume production at scale
+ YouTube creators and video content teams who import via YouTube URL and need transcription, highlight clips, audiograms, and written repurposing assets in one workflow without switching tools
+ Sales teams and coaches who use the meeting, sales call, and coaching presets to automatically generate follow-up content, summaries, and client-facing materials from recorded sessions
+ Individual creators on the Hobby plan ($29/month or $21/month annually) with up to 5 hours of content per month who want the full AI output suite at the lowest entry point, with 5 seats for a small team or VA collaboration

NOT IDEAL FOR

! Teams that need more than 10 longform AI outputs (2,000+ words) per month — this cap applies equally to all three plans and does not increase at higher tiers
! Organizations requiring more than 20 seats on a single workspace at the Business plan level — additional seats beyond the included count require moving to the custom Scale tier
! Users who need a free tier to evaluate before committing — Castmagic does not offer a free plan; entry starts at $29/month (Hobby, monthly billing)
! Teams whose content workflows are primarily text-based or written rather than audio/video-first — Castmagic's value is built around long-form audio and video as the source material, and does not generate content from text inputs

Key Features

AI Transcription — Accurate, Multi-Lingual, Speaker-Split

Castmagic transcribes audio and video files with high accuracy, automatically splitting the transcript by speaker and removing filler words. Transcription supports 60+ languages including English, Spanish, French, German, Hindi, Japanese, Korean, Mandarin (Simplified), Portuguese, Russian, Turkish, Ukrainian, and many more. Timestamps are generated automatically at every plan level. The transcript is editable and interactive — teams can highlight sections, leave comments, and collaborate directly on the text. Transcription time is the primary usage metric across all plans: 5 hours per month on Hobby, 20 hours per month on Starter, and 80 hours per month on Business, with all plans supporting audio and video playback alongside the transcript.

Instant AI Outputs, Custom Prompts, and Magic Chat

Once a file is transcribed, Castmagic instantly generates a full suite of AI content assets from it: timestamped shownotes, long-form articles, email newsletters, LinkedIn posts, blog content, summaries and takeaways, quote highlights, social media carousels, tweet threads, YouTube descriptions, video scripts, and more. Custom prompts let users define exactly what they want generated, with full control over tone, style, and format. Community prompts provide a library of pre-built templates contributed by other Castmagic users. Magic Chat gives each uploaded file its own ChatGPT-like instance — users can ask questions about the content, extract specific information, or generate any custom output from that file's full transcript context. All plans include Custom Prompts, Community Prompts, Magic Chat, and unlimited re-generations.

Longform AI — 2,000+ Word Outputs

Castmagic's Longform AI feature generates extended content pieces of 2,000 words or more from a single recording — full blog posts, detailed articles, comprehensive guides, or long-form newsletters. This is available on all three plans (Hobby, Starter, and Business), with a limit of 10 longform outputs per month per plan. This limit is the same across all tiers and does not increase with the plan level. Teams that regularly produce high-volume long-form content from recordings should factor this 10-per-month cap into their workflow planning.

Studio — Audiograms, Media Clipping, and AI Image Backgrounds

Castmagic's Studio module handles the visual and audio clip output layer of content repurposing. Media clipping lets users cut specific segments from any recording into shareable clips. Audiogram generation creates waveform-animated audio clips suitable for social media. Both media clipping and audiogram generation are unlimited across all plans. Public sharing lets users generate a shareable public link for any recording, transcript, or content asset. AI image background generation creates visuals for audiograms and social content automatically. All Studio features are available identically on Hobby, Starter, and Business.

Team Collaboration, Roles, and Workspaces

Every Castmagic plan includes team collaboration features. Each plan comes with a fixed number of seats: 5 seats on Hobby, 10 seats on Starter, and 20 seats on Business. Team members can be invited to collaborate on recordings and content, share recordings and published pages with each other, and are assigned roles to manage access permissions within the workspace. Dark mode is available across all plans. Spaces provide an organizational structure within the workspace for grouping recordings by client, project, or show. Maximum file upload size is up to 10 GB per file and up to 5 concurrent uploads across all plans. The Business plan additionally includes workspace customization, which allows configuration of the workspace environment to match team or client branding needs.

Integrations — Zoom, Google Drive, Zapier, RSS, and Social Imports

Castmagic supports content ingestion from multiple sources across all plans. Direct integrations include Zoom (import recordings automatically), Google Drive (sync and import files), and Zapier (connect to thousands of external tools and automate workflows). RSS feed import lets podcast creators automatically pull in episodes from any RSS feed. URL-based imports support YouTube, TikTok, and Instagram — paste a URL and Castmagic fetches and processes the media. File uploads support any audio or video format. All seven integrations (Zoom, Google Drive, Zapier, RSS, YouTube URL import, TikTok URL import, Instagram URL import) are available identically on all three plans. A Scale tier exists for studios, platforms, and publishing houses with custom implementation needs, volume discounts, and technical support — accessed via direct contact.

Pricing & Plan Guidance

PLAN	PRICE (ANNUAL)	KEY INCLUDES
Hobby	**$21/month**	5 hours of AI transcription per month 5 seats included 10 GB cloud storage Timestamps, 60+ languages, audio/video playback, editing & collaboration Instant AI outputs Custom prompts Community prompts Edit AI outputs Magic Chat Longform AI (10 per month) Unlimited re-generations Studio: unlimited media clipping, unlimited audiogram generation, public sharing, AI image background generation Team: invite members, share recordings & pages, team member roles, dark mode Integrations: Zoom, Google Drive, Zapier, RSS, YouTube/TikTok/Instagram URL import Media imports: unlimited file uploads, unlimited Spaces, up to 10 GB per file, 5 concurrent uploads, Media Library Support: Slack community (1,700+ members), live chat
Starter	**$79/month**	20 hours of AI transcription per month 10 seats included 100 GB cloud storage All features in Hobby Support: Slack community, live chat, onboarding call
Business	**$790/month**	80 hours of AI transcription per month 20 seats included 1 TB cloud storage All features in Starter Workspace customization Support: Slack community, live chat, onboarding call, workspace customization
Scale	**Custom**	Custom implementations and use cases For studios, platforms, and publishing houses Volume discounts and technical support

PLAN GUIDANCE

Castmagic's pricing is usage-based, with transcription hours and seats as the primary differentiators — all three self-serve plans include identical feature access. The Hobby plan at $29/month (monthly) or $21/month (annually) is designed for individuals or very small teams processing up to 5 hours of audio or video content per month (roughly 45 minutes per week), with 5 seats and 10 GB storage. The Starter plan at $99/month (monthly) or $79/month (annually) scales to 20 hours per month (around 2 hours per week), with 10 seats and 100 GB storage — this is the right tier for active podcasters, agencies, or content teams with a consistent weekly production schedule. The Business plan at $999/month (monthly) or $790/month (annually) covers 80 hours per month with 20 seats and 1 TB storage, and adds workspace customization — suited for larger teams, content agencies, or media companies processing multiple shows or client projects simultaneously. All plans receive an onboarding call from Starter upward; Business also includes workspace customization support. Billed annually saves approximately 28% vs. monthly billing across all plans. A Scale tier is available for studios and platforms with custom volume needs.

Compliance Transparency Index™

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Score: 40 / 100

Security 10/40 | Pricing 15/25 | Data Rights 0/20 | Legitimacy 15/15

Methodology: blocksentient.com/about

COMPLIANCE SNAPSHOT

- SOC 2 — Not documented
- GDPR — Not documented
- SSO — Not documented
- Data Retention — Documented
- Public Pricing — Yes
- Free Trial — Not documented
- Data Export — Not documented
- Data Deletion — Unclear

KEY FACTS

Starting Price	**$21/month**	Output Ownership	**Unclear**
AI Training Opt-Out	**Unclear**	Legal Entity	**Castmagic**

HOW IT WORKS

You start by signing up and uploading your first file — audio, video, or via a direct URL from YouTube, TikTok, or Instagram. You can also connect Zoom to automatically pull in meeting recordings, sync from Google Drive, import from an RSS feed for podcast episodes, or trigger imports via Zapier. Castmagic transcribes the file with filler words removed and speakers labeled, generating a timestamped transcript you can read, search, and edit directly in the platform. The whole process typically completes within minutes of upload. Once the transcript is ready, Castmagic immediately generates a full set of AI content assets: shownotes, a long-form article, social media posts, an email newsletter, quote highlights, a YouTube description, and more — all in one view. You can edit any output directly, regenerate it, or use Magic Chat to ask the file specific questions or create any custom content type your workflow requires. Custom Prompts let you save your own recurring templates — your specific blog format, your newsletter voice, your LinkedIn style — so every file runs the same branded output automatically. Your team members can collaborate on transcripts and outputs within the same workspace, with role-based access controlling who can edit or share. Finished assets can be published directly or exported for use across your content channels.

ALTERNATIVE CONSIDERATIONS

01 Descript: Descript offers similar audio and video editing capabilities with a focus on collaborative editing.

www.castmagic.io

Full review: blocksentient.com/review/castmagic